BALLET GREENVILLE

MAKE AN IMPACT IN A NEW ERA

26/27 SEASON SPONSOR

MAKE AN IMPACT IN A NEW ERA

BECOME A BALLET GREENVILLE 2026-2027 SEASON SPONSOR

Dear Community Leader,

The 2026–2027 season marks an exciting new chapter as we proudly move forward as Ballet Greenville honoring more than 50 years of artistic excellence while stepping boldly into the future.

As Greenville's resident professional dance company, Ballet Greenville has long contributed to the cultural vitality of our region. This season represents more than a name it reflects our deep commitment to our city, our audiences and the generations of dancers and families we serve.

Each year thousands experience our performances at the Peace Center, where families gather for treasured traditions like The Nutcracker: Once Upon a Time in Greenville, creating memories that last a lifetime. Our beloved Spring Storybook Series brings classic tales such as Cinderella, Snow White and Peter Pan to life through vibrant choreography and theatrical storytelling offering an experience that delights adults and children alike. Productions like Nightmare at the Museum deliver imaginative, high-energy performances that captivate the entire family while showcasing the versatility and athleticism of our professional artists.

Together, these performances reflect Ballet Greenville's commitment to artistic excellence on stage and meaningful impact throughout our community.

OUR CELEBRATION

- A renewed brand rooted in community
- Elevated artistic programming
- Expanded outreach and education initiatives
- A strengthened vision for cultural leadership in Greenville

This is a defining moment — **and we invite you to be part of it.**

When you sponsor Ballet Greenville during this milestone season, you are aligning your organization with growth, excellence, and transformation. You are helping shape the future of professional dance in Greenville while demonstrating leadership in arts advocacy and community investment.

YOUR PARTNERSHIPS SUPPORTS:

- Professional performance opportunities in our region
- Arts education for young people
- Economic and cultural vitality
- A thriving city where culture is accessible to all

501(C)(3) COMMITMENT:

As a 501(c)(3) nonprofit organization led by dedicated artistic and executive leadership, Ballet Greenville is committed to excellence, inclusion, individuality, and joy. We are seeking visionary partners who want to stand with us at this pivotal moment.

WHAT THIS MEANS:

The 2026–2027 Season Sponsorship opportunities offer meaningful visibility, exclusive access and unique engagement experiences for your clients and employees but, more importantly, they offer the opportunity to be part of a historic transition year.

We would be honored to celebrate this new era with you. Together, we will ensure that Greenville continues to thrive as a city where culture is celebrated and enjoyed by all.

To reserve your sponsorship or discuss a custom partnership, please complete the pledge form or contact Roberta Phillips at Ballet Greenville: Roberta@Balletgreenville.com

SPONSORSHIP OPPORTUNITIES

BENEFACTOR $20,000 +

- Name recognition in all Ballet Greenville's performance playbills, website, at annual fundraising event and at all performances
- Encore: 4 tickets to our annual fundraising event
- Season Ticket Package: 8 tickets to 3 Ballet Greenville shows held at the Peace Center
- Box Tickets (8) to Ballet Greenville's The Nutcracker: Once Upon a Time in Greenville to be held in the Concert Hall at the Peace Center
- Access to performance preview events
- Invitation to all public community outreach events
- Ballet Greenville Guild member designation
- Full page ad in the performance playbills for all season performances held at the Peace Center

PRINCIPAL $10,000 – $19,999

- Name recognition in all Ballet Greenville's performance playbills, website, at annual fundraising event and at all performances
- Season Ticket Package: 4 tickets to 3 Ballet Greenville shows held at the Peace Center
- Box Tickets (4) to Ballet Greenville's The Nutcracker: Once Upon a Time in Greenville to be held in the Concert Hall at the Peace Center
- Access to performance preview events
- Invitation to all public community outreach events
- Ballet Greenville Guild member designation
- Full page ad in the performance playbills for all season performances held at the Peace Center

SOLOIST $5,000 – $9,999

- Name recognition in all Ballet Greenville's performance playbills, website, at annual fundraising event and at all performances
- Season Ticket Package: 4 tickets to 3 Ballet Greenville shows held at the Peace Center
- Box Tickets (2) to Ballet Greenville's The Nutcracker: Once Upon a Time in Greenville to be held in the Concert Hall at the Peace Center
- Invitation to all public community outreach events
- Ballet Greenville Guild member designation
- Half page ad in the performance playbills for all season performances held at the Peace Center

SPONSORSHIP OPPORTUNITIES (CONT)

APPRENTICE $2,500 – $4,999

- Name recognition in all Ballet Greenville's performance playbills, website, at annual fundraising event and at all performances
- Season Ticket Package: 2 tickets to 3 Ballet Greenville shows held at the Peace Center
- Invitation to all public community outreach events
- Ballet Greenville Guild member designation
- Half page ad in the performance playbills for all season performances held at the Peace Center

THE CORPS $1,000 – $2,499

- Name recognition in all Ballet Greenville's performance playbills, website, at annual fundraising event and at all performances
- Season Ticket Package: 2 tickets to Ballet Greenville's The Nutcracker: Once Upon a Time in Greenville to be held in the Concert Hall at the Peace Center
- Invitation to all public community outreach events
- Ballet Greenville Guild member designation
- Quarter page ad in the performance playbills for all season performances held at the Peace Center

RELEVÉ $500 – $999

- Name recognition in all Ballet Greenville's performance playbills and on the website
- Invitation to all public community outreach events
- Ballet Greenville Guild member designation
- Quarter page ad in the performance playbill for Ballet Greenville's The Nutcracker: Once Upon a Time in Greenville to be held in the Concert Hall at the Peace Center

FRIEND $250 – $499

- Name recognition in all Ballet Greenville performance playbills and on the website
- Invitation to all public community outreach events
- Ballet Greenville Guild member designation

SPECIAL EVENTS SPONSORSHIP $15,000

ENCORE 2027:

February 11th | The Gunter Theatre:
Encore 2027 will deepen audience connection to Ballet Greenville by shining a light on the remarkable talent of its professional dancers and revealing the richness, versatility, and expressive range that define their work.

Sponsorship Benefits:

- Name recognition in all Ballet Greenville performance playbills, on the Ballet Greenville website, at the annual fundraising event, and at all season performances
- Podium recognition at both Illuminate the Season and Encore 2027
- Season Ticket Package: 4 tickets to 3 Ballet Greenville shows held at the Peace Center
- Box Tickets (4) to Ballet Greenville's The Nutcracker: Once Upon a Time in Greenville held in the Concert Hall at the Peace Center
- Access to performance preview events
- Invitation to all public community outreach events
- Ballet Greenville Guild member designation
- Full-page advertisement in the performance playbills for all season performances held at the Peace Center

OTHER OPPORTUNITIES:

- **Community Nutcracker:** Help a community member experience the magic of the holidays close to home with a community-driven performance of The Nutcracker at no cost *(learn more on next page)*
- **Boys to Dance Program:** Support for Ballet Greenville's Boys to Dance program which provides specialized training tailored specifically for male dancers *(learn more on next page)*
- **Choreography Sponsor:** Support travel and related costs to bring world-class choreographers to Greenville.
- **Pointe Shoe Fund:** Sponsor shoes for a dancer or pre-professional or support the season's overall shoe fund.

OUTREACH PROGRAMS

COMMUNITY NUTCRACKER TICKETS $25 EACH

Help bring the magic of *The Nutcracker* to children in our community. For just **$25,** you can sponsor a ticket for a child with special needs or from an under-served family to experience the joy and wonder of this holiday tradition.

Your generosity helps ensure that every child has the opportunity to create lasting memories through the beauty of live professional ballet. Together, we can make *The Nutcracker* accessible to those who might not otherwise have the chance to attend.

Sponsor a Community Nutcracker Ticket today and help make the season magical for a child.

BOYS TO DANCE PROGRAM

Our tuition-free Boys Dance Program introduces boys ages 8–14 to the athleticism, discipline, and creativity of dance in a fun and encouraging environment. Through professional instruction, participants build confidence, strength, coordination, and teamwork while discovering the excitement of ballet. The program helps remove financial barriers, making high-quality dance education accessible to more families in our community.

COMPANY LEADERSHIP

ROBERTA PHILLIPS
Executive Director

Roberta Phillips brings a wealth of experience in strategic planning and community engagement. A former library CEO, she is dedicated to raising awareness, advocacy, and funding for Ballet Greenville while partnering with community organizations.

HERNAN JUSTO
Artistic Director

Ballet Greenville Artistic Director Hernan is a former Charlotte Ballet principal dancer. Leading the company since 2000 with a classical to contemporary repertoire, he also co-directs DanceArts Greenville with his wife, Anita Pacylowski.

ANITA SUN PACYLOWSKI
Associate Artistic Director

Princess Grace Award winner Anita Pacylowski-Justo is a former Charlotte Ballet principal dancer. A guiding force in Greenville's dance community for twenty years, she currently serves as the Fine Arts Center's main ballet instructor.

ERICA STURMAN
Ballet Répétiteur

Ballet Greenville professional dancer Erica joined the company in 2005, performing numerous leading classical and contemporary roles. She has also been a dance instructor at DAG since 2007.

BOARD MEMBERS AND OFFICERS:

- Kristofer Parker, **President**
- Savannah Gibson, **Vice President**
- Lisa Larocque, **Treasurer**
- Leigh Ann Wilson, **Secretary**
- Jackie Adams, Nicole Cheves, Elizabeth DuBose, Katie Harrison, Jeanie Haseldon, Kiere Joi, Ryn Kennedy, Blake Sieber, Pasha Timofeyev, **Board Members**
- Alicia Mayfield, Jenn Goldy, **Co-Guild Presidents**

BECOME A SPONSOR:

CONNECT WITH US:

BalletGreenville.com
info@balletgreenville.com
864.810.0753

/BalletGVL

Kindly have your sponsorship pledge form completed by Sept 28, 2026